



Chelsea Denbo

**FULL SERVICE  
CREATIVE ARTIST**  
based in Lafayette, LA

## HI, I'M CHELSEA.

I was born and raised in Broussard, Louisiana and studied at the University of Louisiana at Lafayette. In the spring of my senior year I studied art abroad in Florence, Italy. My career began as a web designer at a local advertising, marketing, and public relations firm where I worked my way up to creative director in just three years. To expand my portfolio and gain experience, I also began taking freelance clients.

A few years later, I was designing digital and print materials for the country's largest jewelry manufacturer as a part of the corporate branding team, and was responsible for the design of all international and domestic events. I currently sit on the South Louisiana Community College Digital Media Advisory Board working to fine-tune the curriculum to pave the way for up-and-coming creatives.

## GET IN TOUCH



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chelseadenbocreative.com

## EXPERIENCE

### Owner/Full Service Creative Artist

Chelsea Denbo Creative | Lafayette, LA | May 2020 – Current

### Senior Graphic Designer, Brand & Creative

Stuller | Lafayette, LA | January 2013 – May 2020

- Responsible for the aesthetic of all domestic and International jewelry industry events for the largest jewelry manufacturer in the US
- Responsible for maintaining brand standards and presenting a unified, inventive voice across print, email, web, catalog, and event design projects
- Concept and execution of forward-thinking creative solutions to prompt more effective communication with a publication's target audience
- Organizing and managing campaigns throughout multiple media
- Facilitated internal business unit communication and collaboration

### Graphic Designer

Evangeline Specialties | Lafayette, LA | September 2011 – January 2012

- Responsible for creative projects including design of custom banners, business cards, and advertising specialty items
- Responsible for customer consults on custom projects
- Responsible for website updates, such as search engine keywords and product descriptions and photographs

### Creative Director

Calzone & Associates | Lafayette, LA | March 2008 – August 2011

- Concepted ideas for advertising/marketing/design projects to meet client needs
- Presented pitches and creative strategies
- Handled day-to-day communication with clients and maintained client files
- Organized and managed day-to-day creative operations and deadlines
- Oversaw all work including production vendors and freelancers
- Provided input for creative budget, personnel and management systems
- Ensured creative projects were on budget and on time

## EDUCATION

### Bachelor of Fine Arts

University of Louisiana at Lafayette  
Fall 2004 – Spring 2008

### Study Abroad Program

Florence, Italy | Summer 2008

## COMMITTEES

### South Louisiana Community College Digital Media Program Advisory Committee

Fall 2018 – Current

## SKILLS

- **Adobe Creative Suite**
  - InDesign
  - Illustrator
  - Photoshop
  - After Effects
- **Microsoft Office**
  - Word
  - Excel
  - Powerpoint